



Advancing Standards™

PMAC AWARD FOR EXCELLENCE IN INVESTMENT JOURNALISM

BACKGROUND INFORMATION

About the Award

The purpose of this award is to promote and reward excellence in Canadian newspaper, magazine and online journalism that fosters a better understanding of the investment industry, its products and services and, ultimately, helps to improve Canadian financial literacy. The secondary purpose is to meet the needs of the rising number of Canadian investors requesting information on investment products and services. Consideration will be given to journalists who go “above and beyond” to report accurate and up-to-date information on the markets, products and/or economic theories.

The winning journalist will be awarded \$10,000.

Eligibility

- Any Canadian journalist publishing articles or columns on business, finance, investment, financial products or financial markets is eligible
- Recipients will be chosen based upon their previous works as well as submitted samples
- Articles or columns can be in English or French print publications or online media, but they must be available to the Canadian public
- For the inaugural year, articles or columns published between January 1, 2011 and February 29, 2012 will be eligible

Nominations

- Journalists, newspaper or magazine editors, PMAC members, regulators or any Canadian investor may nominate specific journalists with reference to a specific article or series of articles or columns
- Journalists can also nominate themselves
- Nominations must be received by March 15 each year

Selection Process

A panel of five judges with extensive experience in the investment and financial journalism industry will annually review nominations and select the top-prize recipient. Honourable mention may be given to articles that were shortlisted.

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APPLICATION FORM

Submit this application form by mail or email by March 15, 2012 to:

PMAC

Re: PMAC Award for Excellence in Investment Journalism

110 Yonge Street, Suite 1602

Toronto ON M5C 1T4

info@portfoliomanagement.org

Name of journalist: _____

Phone number of journalist: _____

Email address of journalist: _____

Title of article or column: _____

Date of article or column: _____

Publication or source in which article was published: _____

Brief description of how the article benefited Canadian investors:

General description of work done in the past year:

Please provide copies of the article or column.

PORTFOLIO MANAGEMENT ASSOCIATION OF CANADA

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