

BROCHURE PRINTING INSTRUCTIONS

The Portfolio Management Association of Canada Corporate Brochure **and** co-branded Corporate Brochure are provided as print-ready high-resolution PDFs.

Both files have the same print specifications; however, the co-branded version is designed to allow you to customize the brochure by adding your logo to the front page. Your print supplier will be able to place your logo on the front cover – please see reference diagram 1A.

PRINT SPECIFICATIONS

The Corporate Brochure is a *gate-folded* brochure (6 panels in total) and should be printed with the following specifications:

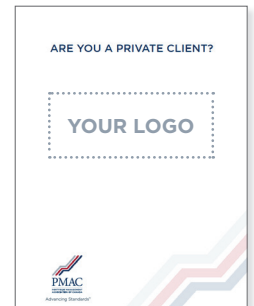
- 4-colour process printing on 2 sides with bleed on COATED paper stock (100 lb. text or greater)
- 25.5" x 11", folded to 8.5" x 11"
- Score and fold
- Important: Folded-in 'reveal' panel width should be trimmed 1/8" (final reveal panel width is 8-3/8")

Additional Recommendations

- 10 pt. matte coated paper stock
- AQ varnish due to extensive ink coverage



PMAC Brochure



1A Co-branded Brochure